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A NEW YEAR AND TWO NEW CLIENT PARTNERS FOR ASSOCIATION HEADQUARTERS

Leading Associations in Heart Failure Nursing and Cancer Vaccine Research Select AH As Their Strategic Management Partner

MT. LAUREL, NJ, FEBRUARY 26, 2007 – Association Headquarters, Inc. (AH) kicked off the new year by welcoming two leading associations as new client partners. The American Association of Heart Failure Nurses (AAHFN) and the Cancer Vaccine Consortium (CVC) have partnered with AH, looking to take advantage of the experience and expertise this leading association management company has to offer.

AAHFN is a specialty organization dedicated to advancing nursing education, clinical practice and research, to improve heart failure patient outcomes. Heart failure is the association's sole interest and passion, and AAHFN is dedicated to setting the standards for heart failure nursing care. AAHFN unites nurses and other health professionals interested in heart failure care to serve as the unified voice for the association, provide a forum for sharing ideas, translating research findings into practice and setting priorities for the future.

"We were impressed with AH's positive environment and the variety of services available to us," commented Robin Trupp, President of The American Association of Heart Failure Nurses. "AH had already developed goals for AAHFN, proving they believed in our association and were excited to be associated with us."

The Cancer Vaccine Consortium is a program of the Albert S. Sabin Vaccine Institute. Established in 2002, the Cancer Vaccine Consortium was developed to address the networking, clinical and regulatory needs of corporations, organizations and researchers working in cancer vaccines. CVC's membership includes companies who are involved in developing cancer vaccines and/or related technologies and dedicated to accelerating the process of bringing cancer vaccines from the development stage to the clinic.

"The CVC is a young organization, but we have experienced extraordinarily rapid growth," said Dr. H.R. Shepherd, a cancer survivor and Chairman of the CVC. "In order to make new therapies available to cancer patients sooner rather than later, we have planned a number of educational, research, and policy initiatives for the coming year, and we are confident that the management staff at AH can help us execute this plan."

"To be selected by such outstanding organizations is indeed an honor for us," commented William L. MacMillan, CAE, founder and CEO of AH. "We welcome AAHFN and CVC, and look forward enriching these associations and contributing to their growth and success."

Heather Petet, a member of the Association Headquarters team since 2002, will use her prior experience as Executive Director to serve in this capacity for AAHFN. Sam Albrecht, CAE, Senior Account Executive for AH, will serve as Executive Director of CVC. As Executive Director, Heather and Sam will oversee all activities of their associations, including strategic management, budgeting, financial management, staff oversight, membership recruitment and retention, meetings, publicity and new program development.

Association Headquarters was founded in 1978 with four small clients and five employees, with a one bedroom apartment serving as the office. AH's client base continually grew with trade associations like the Writing Instrument Manufacturers Association and the National Association of Chewing Gum Manufacturers. In 2000, AH's clientele expanded to include management of medical associations such as

the American Society of Transplantation. Today AH is proud to serve as the full-service management firm for nearly a dozen medical associations, and provide meeting management for various medical associations' meetings.

Association Headquarters, Inc. (AH), based in Mt. Laurel, NJ, is a leader in the field of voluntary organization management. For almost three decades, the company has provided executive management, strategic planning, trade show management, meeting and convention planning, public relations, marketing, government relations, continuing education management, creative services, membership development and administrative support for trade associations and professional societies. AH holds a dual charter accreditation with the AMC Institute to ANSI standard and the American Society of Association Executives (ASAE).

For more information about Association Headquarters call 1-877-777-6753 or 856-439-0500 or visit the Web site at www.associationheadquarters.com. To learn more about the American Association of Heart Failure Nurses, visit www.aahfn.org. For more information on the Cancer Vaccine Consortium, log on to their Web site at www.sabin.org/CV_Consortium.htm.

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