

**FOR IMMEDIATE RELEASE**

**CONTACT:** Amy Chezem  
Communications Director  
Phone: (856) 439-0500 ext 4422  
E-mail: [achezem@ahint.com](mailto:achezem@ahint.com)

Jamie Dunn  
Communications Coordinator  
Phone: (856) 439-0500 ext 4420  
E-mail: [jdunn@ahint.com](mailto:jdunn@ahint.com)

### **ASSOCIATION HEADQUARTERS NEWEST EXECUTIVE EARNS CMP DESIGNATION**

**MOUNT LAUREL, NJ, October 18, 2005** – Association Headquarters (AH) is pleased to announce that Chris Brown, CEM, newly hired Senior Meetings, Exhibits and Trade Shows Manager for AH’s client partners, recently achieved the Certified Meeting Professional (CMP) designation. Brown is responsible for the meeting and exhibits program of the Wound, Ostomy and Continence Nurses Society (WOCN), a professional, international nursing society of more than 4000 nurse professionals who are experts in the care of patients with wound, ostomy and continence problems.

The Convention Industry Council (CIC) established the CMP Program in 1985, which serves as the standard of achievement within the meetings industry today. The CMP Program was designed to increase the professionalism of meeting managers in the industry.

In order to achieve CMP designation, the applicant must first qualify to sit for the exam by exhibiting knowledge, education, and experience in meeting management. A three month study is required before passing the challenging CMP exam.

A graduate of Michigan State University’s School of Business Administration, Brown’s diverse for-profit and non-profit work experience includes the hospitality, credit collection, advertising, sponsorship, association, meeting and exposition industries.

“We welcome Chris to Association Headquarters, and congratulate him on this incredible professional accomplishment,” commented Bill MacMillan, founder and CEO of Association Headquarters. “This achievement is a testament to the experience and expertise in meeting management that Chris brings to AH.”

Association Headquarters, Inc. (AH), based in Mt. Laurel, NJ, is a leader in the field of voluntary organization management. For more than two decades, the company has provided executive management, trade show management, meeting and convention planning, public relations, marketing, creative services, membership development and administrative support for trade associations and professional societies. AH holds a dual charter accreditation with the International Association of Association Management Companies (IAAMC) to ANSI standard and the American Society of Association Executives (ASAE).

For more information about Association Headquarters call 856-439-0500 or visit the Web site at [www.associationheadquarters.com](http://www.associationheadquarters.com).

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