

FOR IMMEDIATE RELEASE

ASSOCIATION HEADQUARTERS REACCREDITED BY AMCINSTITUTE

Company Continues to Stand Out as a Leader in the AMC Industry

MOUNT LAUREL, NJ, AUGUST 23, 2006 – Association Headquarters, Inc. (AH) is pleased to announce its reaccreditation by the AMCInstitute (formerly the International Association of Association Management Companies). This accomplishment reinforces AH's ability to deliver consistent quality service to client partners, and distinguishes the company even further as a leader among association management companies. AH was one of only three dual charter accredited by the AMCInstitute and the American Society of Association Executives (ASAE).

AMCInstitute is the trade association representing the business owners of association management companies (AMCs). In conjunction with the American National Standards Institute (ANSI), AMCInstitute developed the "Standard of Good Practices for the Association Management Industry", a quality based performance standard all AMCs could be measured against. According to the standard, an AMC must demonstrate high quality performance for practical areas of client service, such as the contract and service set-up process, service delivery needs, external/internal client communications, financial and records management, insurance criteria, employee recruitment, development and review, and subcontracting/purchasing requirements.

To achieve accreditation, an AMC must successfully complete an independent accountant-based external audit demonstrating compliance to the ANSI approved standard. According to standard requirements, accredited AMCs must undergo a review process at the completion of the fourth year to ensure continued adherence to the requirements.

William L. MacMillan, CAE, founder and CEO of AH, notes, "AMCInstitute accreditation is an honor to us, as it acknowledges our commitment to exceeding our client partners' expectations. We pride ourselves on providing high quality service and our client partners can rest assured that we continue to challenge ourselves every day."

Association Headquarters was founded in 1978 with four small clients, five employees, and a one bedroom apartment serving as the office. Client base continually grew with trade associations, and later expanded to include management of medical and professional associations. Today, the company uses a continuous staff development process to offer full-service and project-based management to its now more than 25 clients with a staff of more than 100 professionals.

Association Headquarters, Inc. (AH), based in Mt. Laurel, NJ, is a leader in the field of voluntary organization management. For almost three decades, the company has provided executive management, trade show management, meeting and convention planning, public relations, marketing, creative services, membership development, special project administration and administrative support for trade, medical and professional societies.

For more information about Association Headquarters call 856-439-0500 or visit the Web site at www.associationheadquarters.com.

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CONTACT:

Jamie Dunn

Communications Manager
Phone: (856) 439-0500 ext 4420
Fax: (856) 439-0525
E-mail: jdunn@ahint.com