

FOR IMMEDIATE RELEASE

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Association Headquarters Announces Key Staff Additions

MOUNT LAUREL, N.J. – Association Headquarters, Inc. (AH), a full-service association management company, is pleased to announce the recent hiring of MaryBeth Kurland, Brian Riggs, and Yarissa Reyes.

MaryBeth Kurland has been appointed Executive Director for the Association of Medical Media (AMM) and the Office Business Center Association International (OBCAI). In this role, Kurland oversees all activities including budgeting, financial management, staff oversight, membership recruitment and retention, monthly meetings and annual awards ceremonies, publicity and new program development. With 10 years of association management experience, Kurland also works in concert with the board and its committees and acts as the liaison for members and the public.

Brian Riggs has been hired as Project Outreach and Research Manager. In this role, Riggs will be responsible for assisting in the development of new business and providing research support to AH. Riggs holds a bachelor's degree from the University of North Carolina at Greensboro and a master's degree from Rutgers University, and brings more than eight years of experience in sales and research.

Yarissa Reyes is the newly appointed Communications Manager. In this role, Reyes will be responsible for strategic planning and public relations services for the company and its client partners. With more than eight years of marketing and public relations experience, Reyes' role will be to establish a consistent communications effort to maximize client partner exposure and position the company's strategic direction and corporate image with the trade and business press, clients, and other industry influencers. Reyes holds a Bachelor of Arts degree in Communications from the University of Maryland.

“We are very excited to have MaryBeth, Brian and Yarissa on our team” said Bill MacMillan, chief executive officer. “They bring many facets of expertise to AH and we look forward to sharing that expertise with our client partners and staff.”

Association Headquarters, Inc. (AH), based in Mt. Laurel, N.J., is a leader in the field of voluntary organization management. For 30 years, the company has provided executive management, trade show management, meeting and convention planning, public relations, marketing, creative services, membership development and administrative support for trade associations and professional societies. AH holds a dual charter accreditation with the International Association of Association Management Companies (IAAMC) to ANSI standard and the American Society of Association Executives (ASAE).

For more information about Association Headquarters call 856-439-0500 or visit the Web site at www.associationheadquarters.com.

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