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NEW PUBLIC RELATIONS ARM GIVES ASSOCIATION HEADQUARTERS MORE MARKETING MUSCLE

Mount Laurel, NJ May 8, 2006 - A new strategic alliance formed between Mt. Laurel, N.J.-based Association Headquarters and the Communication Solutions Group of Jenkintown, Pa., will provide client partners with the marketing muscle to grow their memberships and gain needed exposure in their respective industries and professions. Association Headquarters will focus on the management services that have contributed to its reputation for excellence, while Communication Solutions Group will assist in expanding the variety of customized marketing and public relations services already provided.

For more than two decades, Association Headquarters, Inc. has been a leader in the field of voluntary organization management, providing executive management, trade show management, meeting and convention planning, public relations, membership development and administrative support for trade associations, professional societies and healthcare societies.

“Association Headquarters offers an incredible array of services for its client partners and is well-equipped to handle every detail of managing and providing strategic leadership to an association,” said Leza Raffel, president of the Communication Solutions Group. For more than 15 years Communication Solutions has honed its expertise by working with a wide-variety of clients in a range of industries. “We are proud of our reputation as a creative force in the public relations and marketing fields and of our success in getting powerful results for our clients. I know that Association Headquarters’ client partners will flourish under this relationship,” Raffel added.

The Communication Solutions Group, a full-service public relations and marketing firm founded by Raffel in 1991 has provided Association Headquarters and several of its client partners with supplemental public relations and marketing services on a client by client basis. From media relations to market research surveys, Communication Solutions has worked with the American Society of Transplantation; the Wound, Ostomy and Continence Nurses Society; the National Automotive Radiator Service Association, and the Unfinished Furniture Association, to name just a few.

Association Headquarters was founded in 1978 and specializes in full-service and project-based management to more than 25 client partners. As one of the largest association management company's in the world with nearly 100 employees, Association Headquarters is able to offer cost savings and technology innovations to its client partners.

Because of this new relationship, Association Headquarters client partners can now benefit from easy access to Communication Solutions' public relations and marketing strategists, and enjoy a variety of customized services such as branding and identity development, special event promotion, issues management, local government relations and crisis communications.

"Through our alliance with Communication Solutions, we look forward to offering a strong marketing element in our communication plans to our client partners. Not only can our account executives collaborate with Communication Solutions to develop new ideas, but they are also able to develop marketing plans that will assist clients in achieving better results," said Robert B. Waller, president of Association Headquarters.

"We have worked with a number of diverse associations over the past 15 years and are excited about applying this expertise to the many impressive client partners represented by Association Headquarters," Raffel said.

The Communication Solutions Group - named a 2004 winner of the Philadelphia 100, a designation awarded annually by the Wharton Small Business Development Center Entrepreneurs' Forum of Greater Philadelphia, and the Philadelphia Business Journal - offers a strong team of public relations and marketing professionals who bring more than 80 years of marketing sophistication and experience to their work with Association Headquarters.

The recipient of more than 50 association management awards, Association Headquarters holds a dual-charter accreditation with the American Society of Association Executives and the International Association of Association Management Companies. In addition, the company also holds the honor of being the recipient of the Philadelphia 100 in 2003.

For more information about Association Headquarters call (856) 439-0500 or visit the Web site at www.associationheadquarters.com . To learn more about the Communication Solutions Group, call (215) 884-6499 or log onto www.comsolutions.com .

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