

## **FOR IMMEDIATE RELEASE**

### **ATTENTION DEFICIT DISORDER ASSOCIATION SELECTS ASSOCIATION HEADQUARTERS AS ITS STRATEGIC MANAGEMENT PARTNER**

**MT. LAUREL, NJ, OCTOBER 5, 2006** – Association Headquarters, Inc., a leading association management company in the Philadelphia area, is pleased to welcome the Attention Deficit Disorder Association (ADDA) as a new client partner. After careful consideration, AH was selected among some of the most qualified association management companies in the country to help guide the association toward continued growth and success.

ADDA is a non-profit organization which provides information, resources and networking opportunities to adults with Attention Deficit/Hyperactivity Disorder (AD/HD), as well as the professionals who work with them. Established in 1989, the association generates hope, awareness, empowerment and connections worldwide in the field of AD/HD. Bringing together scientific perspectives and the human experience, the information and resources provided to individuals and families affected by AD/HD and professionals in the field focuses on diagnoses, treatments, strategies and techniques for helping adults with AD/HD lead better lives.

As a client partner of AH, ADDA will benefit from the expertise of a team of talented professionals. Association Headquarters will provide the association with a full range of management services, including executive and administrative support, financial management, meeting management, marketing, communications and membership services.

“ADDA looks toward a future of exciting possibilities as we enter a partnership with AH,” commented Linda Anderson, MA, MCC, President of ADDA. “Our collaborative efforts are well underway. We have already begun to revamp and improve existing ADDA programs and projects, and we look forward to developing a strategic roadmap for the future of ADDA and AH. The executives and staff of AH, with whom we have contact daily, continue to impress the board and ADDA members with their expertise, passion and commitment. Together, we are already furthering ADDA's mission - to educate and connect adults with AD/HD and the professionals who serve them.”

AH is recognized as a leader in the association management company industry. The recipient of more than 50 association management awards, the company uses a continuous staff development process to offer full-service and project-based management to its now more than 25 client partners with a staff of more than 100 professionals.

“We are pleased to welcome ADDA, and proud to be involved with an association that helps to improve the lives of so many,” commented William MacMillan, founder and CEO of AH. “It is a privilege to work with this organization and the dedicated members, and we are confident ADDA will see nothing but continued success in the future.”

Association Headquarters, Inc. (AH), based in Mt. Laurel, NJ, is a leader in the field of voluntary organization management. For almost three decades, the company has provided executive management, trade show management, meeting and convention planning, public relations, marketing, creative services, membership development and administrative support for trade associations and professional societies. AH holds a dual charter accreditation with the AMC Institute to ANSI standard and the American Society of Association Executives (ASAE).

For more information about Association Headquarters call 856-439-0500 or visit the Web site at [www.associationheadquarters.com](http://www.associationheadquarters.com). To learn more about the Attention Deficit Disorder Association, visit [www.add.org](http://www.add.org).

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