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ASSOCIATION HEADQUARTERS HOSTS WIDENER UNIVERSITY, SCHOOL OF HOSPITALITY MANAGEMENT STUDENTS

MT. LAUREL, NJ, March 24, 2006 – Association Headquarters, Inc. (AH), a leading association management company, recently hosted an educational program for aspiring Widener University students interested in the hospitality management industry.

Numerous students from Widener University, School of Hospitality Management, visited the Mt. Laurel headquarters to get an interactive presentation from a sampling of the 20 person meetings department.

Topics included:

- What Job Experience And Education Helps With The Hospitality Career
- Certifications Available/Continuing Education For Meeting And Exhibit Experts
- What Is Exciting, What Is Challenging About A Career In Hospitality
- Customer Service Involvement/Registrant Troubleshooting
- What Made Me Want To Become A Meeting Planner
- Evolution Of An Assistant Meeting Planner

“This is a fascinating business that I know some of us never really understood or considered,” commented Joy Dickerson, Director of Cooperative Education and Assistant Professor for Widener University, School of Hospitality Management. “Thank you all so very much for providing our Widener students with such a terrific field experience.”

“AH was thrilled to be a part of this educational program,” remarked Pam Ballinger, Vice President of Meetings and Exhibits for Association Headquarters. “I speak on behalf of the entire hospitality team here at AH when I say we truly enjoy what we do on a daily basis and it was nice to share our experience and enthusiasm with possible future colleagues.”

The meetings, exhibits and tradeshow department within Association Headquarters houses more than 20 professionals who specialize in a variety of hospitality services. In fact, four team members hold the special designation of CMP, a highly regarded accreditation in meetings and exhibits. Our talented team manages 75 meetings and trade shows that range from 6,500 attendees with \$2.5 million budgets to intimate board meetings for less than 20 people. The meetings and exhibits segment of the medical and trade association market is a fast-growing aspect of the Association Management Company industry and AH continues to keep up with the rising demand.

Association Headquarters, Inc. (AH), based in Mt. Laurel, NJ, is a leader in the field of voluntary organization management. For more than two decades, the company has provided executive management, trade show management, meeting and convention planning, public relations, marketing, creative services, membership development and administrative support for trade associations and

professional societies. AH holds a dual charter accreditation with the International Association of Association Management Companies (IAAMC) to ANSI standard and the American Society of Association Executives (ASAE).

For more information about Association Headquarters call 856-439-0500 or visit the Web site at www.associationheadquarters.com.

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