

FOR IMMEDIATE RELEASE

THREE ASSOCIATION HEADQUARTERS ACCOUNT EXECUTIVES EARN ESTEEMED CAE DESIGNATION

MT. LAUREL, NJ, AUGUST 21, 2007 – Association Headquarters, Inc. (AH) is a leader in association management for many reasons, one of which being its expertise. The company is committed to providing client partners with teams of talented, experienced and accomplished leaders to help them succeed. The recent designation of three AH account executives as Certified Association Executives (CAE) is a testament to that commitment.

AH is proud to announce that Daniel Lemyre, Executive Director of the Society For Biomaterials, Diann Stern, MS, Executive Director for the International Liver Transplant Society and the Osteoarthritis Research Society International, and Nicolette Zuecca, Senior Account Executive for AH and Executive Director of the Wound, Ostomy and Continence Nurses Society, will all proudly boast “CAE” following their name, demonstrating their ongoing commitment to professional growth.

The Certified Association Executive (CAE) program, presented by the American Society of Association Executives (ASAE), is designed to elevate professional standards, enhance individual performance, and designate association professionals who demonstrate the knowledge essential to the practice of association management. Founded in 1960, the CAE program stands as a mark of excellence and has evolved to reflect what it takes to manage an association in today's challenging climate.

“For AH and our account executives, the CAE designation elevates even further the association management expertise shared with all our client partner associations and societies for nearly 30 years,” said Robert Waller, Jr., AH president. “Association Management Companies are gaining greater recognition as the preferred model for management for many organizations, and we are proud to be at the forefront of the profession.”

In order to achieve CAE designation, the applicant must first qualify to sit for the exam by exhibiting knowledge, experience and accomplishments in association management. After successfully completing the exam, the professional is required to continually advance their knowledge and achieve higher levels of excellence in association management. CAEs must actively advance, support and promote association membership and the association profession as a whole.

The recipient of more than 60 association management awards, the company uses a continuous staff development process to offer full-service and project-based management to its now more than 25 client partners with a staff of more than 100 professionals. Nearly all eligible candidates have received the CAE designation at AH.

The American Society of Association Executives (ASAE) is an individual membership organization of more than 22,000 association executives and industry partners representing nearly 11,000 organizations. Its members manage leading trade associations, individual membership societies, and voluntary organizations across the United States and in 50 countries around the globe, as well as provide products and services to the association community.

Association Headquarters, Inc. (AH), based in Mt. Laurel, NJ, is a leader in the field of voluntary organization management. For almost three decades, the company has provided executive management, strategic planning, trade show management, meeting and convention planning, public relations, marketing, government relations, continuing education management, creative services, membership development and administrative support for healthcare/professional societies and trade associations. AH

holds a dual charter accreditation with the AMC Institute to ANSI standard and the American Society of Association Executives.

For more information about Association Headquarters call 1-877-777-6753 or 856-439-0500 or visit the Web site at www.associationheadquarters.com.

###

CONTACT:

Jamie Dunn
Communications Manager
Phone: 1-877-777-6753 ext. 4420
(856) 439-0500 ext. 4420
E-mail: jdunn@ahint.com