

**FOR IMMEDIATE RELEASE**

**ASSOCIATION HEADQUARTERS EXECUTIVE NAMED *ASSOCIATION TRENDS*  
2006 YOUNG & ASPIRING PROFESSIONAL**

**MOUNT LAUREL, NJ, NOVEMBER 30, 2006** – Association Headquarters, Inc. (AH) is proud to announce that Mike Dwyer, CAE, Senior Account Executive for AH, was recently selected by *Association TRENDS* as a 2006 Young & Aspiring Association Professional. This designation is awarded to the best of the present and future within the national association community.

A member of the AH team for more than two years, Dwyer serves as Executive Director for the Juvenile Products Manufacturers Association and the National Automotive Radiator Service Association. In this role, he oversees all activities of the associations, including budgeting, financial management, staff oversight, membership recruitment and retention, regional and annual meetings, publicity and new program development. Dwyer also works in concert with the board and its committees and acts as the liaison for members and the public.

Prior to joining AH, Dwyer worked at the National Automotive Radiator Service Association, headquartered in East Greenville, PA for six years before guiding the association's transition from stand-alone management in 2004. He is the recipient of the 2001 American Society of Association Executive's Certified Association Executive designation, the highest certification within the association management profession. Mike resides in Shamong, NJ with his wife Penny and three children, Chandler, Owen and Madeline.

Established in 1973, *Association TRENDS* is a weekly publication published for association executives and the suppliers who serve them. The publication is committed to providing information, insight and opportunities to enable association executives to shape their future strategies, plans and tactics. The Young and Aspiring Professional designation acknowledges Mike's professionalism and commitment to the AMC industry. He will be honored at the "Annual Salute to Association Excellence" event, hosted by *Association TRENDS* in February 2007.

"We congratulate Mike on this incredible professional achievement," commented Bill MacMillan, founder and CEO of Association Headquarters. "Mike is an integral part of the AH team, and we value his commitment to AH and his client partners. This achievement is a testament to his experience and professionalism, and very well-deserved."

Association Headquarters, Inc. (AH) has always been a leader in the Association Management Company industry, and its executives highly regarded in the profession. In addition to holding various offices on the boards of several professional organizations, AH leaders have earned countless awards for their service and professionalism. In fact, fellow AH executives Robert Waller, Jr., CAE, President and Chief Operating Officer was honored in 1999 with the Young & Aspiring Association Professional distinction and William Pawlucy, MPA, CAE, Senior Vice President at AH was recognized as such in 2003.

Association Headquarters, Inc. (AH), based in Mt. Laurel, NJ, is a leader in the field of voluntary organization management. For almost three decades, the company has provided executive management, trade show management, meeting and convention planning, public relations, marketing, creative services, membership development and administrative support for trade associations and professional societies. AH holds a dual charter accreditation with the AMC Institute to ANSI standard and the American Society of Association Executives (ASAE).

For more information about Association Headquarters call 856-439-0500 or visit the Web site at [www.associationheadquarters.com](http://www.associationheadquarters.com).

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