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## **Soup's On! AH Staff Cooks up a Win at the 43<sup>rd</sup> Annual Pepperpot Awards**

*Public Relations Department Wins Top Prize at 2011 PRSA Pepperpot Awards*

Mount Laurel, N.J. – December 7, 2011 -- Association Headquarters Inc.'s (AH) public relations department received honors at the 43<sup>rd</sup> Annual Public Relations Society of America (PRSA) Pepperpot & Achievement Awards. Judges received more than 100 entries in 31 categories and evaluated entries based on program objectives; execution/tactics; and evaluation/results. Each entry included a two page summary and binder with extensive background material highlighting the creativity and innovation of the campaign.

The PRSA Philadelphia Chapter presented the public relations department with three awards: A first place Pepperpot in the Development or Fundraising category for its work with the Wound, Ostomy, and Continence (WOCN) Society's Cycling for Scholarships campaign; a first place Pepperpot in the category of Public Service for its work with the Juvenile Products Manufacturer's Association (JPMA) Safe Sleep campaign; and a runner-up Ladle in the category of Blogging for the WOCN Cycling for Scholarships blog.

The Pepperpots, named for George Washington's famous Pepperpot soup, recognize the best in class public relations campaigns and tactics from the Philadelphia region. Approximately 250 PR executives from all over Pennsylvania, New Jersey and Delaware gathered on December 6 to mingle and pay homage to the award-winning campaigns.

"We are very proud of our public relations staff and are thrilled that they have been recognized for their hard work," said Bob Waller, CAE, President and COO of Association Headquarters. "Their dedication and creativity are two important ingredients in our recipe for client success."

### **About Association Headquarters, Inc.**

Mt. Laurel-based Association Headquarters, Inc. (AH) is a leader in the field of voluntary organization management. For over 30 years, the company has provided executive management, trade show management, meeting and convention planning, public relations, marketing, creative services, membership development and administrative support for trade associations and professional societies, and today, manages 30 non-profit trade associations and professional societies. AH holds accreditation with the AMC Institute to ANSI standard. For more information, visit [www.associationheadquarters.com](http://www.associationheadquarters.com), connect with Association Headquarters on [Facebook](#) and follow [@AssociationHQ](#) on Twitter.

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