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**Association Headquarters Debuts Public Relations Department**  
*New team launched to provide public relations competencies to AH client partners*

MOUNT LAUREL, N.J., April 7, 2010 – Association Headquarters, Inc. (AH) announced an expanded business offering aimed at providing additional services and value to its client partners. The in-house public relations department will manage all aspects of a public relations program including community and member relations, product publicity and promotion, crisis communications, philanthropic endeavors, media relations, spokesperson training and social media.

The public relations department is led by Linda Woody, Communications Manager, and two Public Relations Coordinators, Margot MacKay and Liz Cies. With more than a decade of experience, Linda has held positions at some of the top PR firms in the Philadelphia region where she created and implemented award-winning campaigns for some of the nation's and region's leading businesses and organizations. Margot joins the team from Saint Joseph's University, where she worked as an alumni relations professional coordinating Reunion celebrations and managing volunteer committees. Liz brings a unique perspective to the department as she spent two years working in the business development department at AH where she provided communication assessments and strategies for new client partners. Prior to joining the AH team, Liz worked at a public relations firm servicing non-profit associations.

"This is a great addition for AH and we are always looking for ways to improve our business offerings," said Bob Waller, President of Association Headquarters. "Many of our client partners have sought our advice in the communications category of the business. With the expansion of this department we are able to embrace public relations as a core competency and offer a more full range of services."

Through this new service offering, the PR team is prepared to create unique communications strategies to support its client partners' strategic goals.

**About Association Headquarters, Inc.**

Association Headquarters, Inc. (AH), based in Mt. Laurel, N.J., is a leader in the field of voluntary organization management. For more than 32 years, the company has provided executive management, trade show management, meeting and convention planning, public relations, marketing, creative services, membership development and administrative support for trade associations and professional societies. AH holds a dual charter accreditation with the AMC Institute and the American Society of Association Executives. For more information, visit [www.associationheadquarters.com](http://www.associationheadquarters.com) and connect with us on Twitter [@AssociationHQ](https://twitter.com/AssociationHQ) or [Facebook.com/AssociationHeadquarters](https://Facebook.com/AssociationHeadquarters).

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