

## FOR IMMEDIATE RELEASE

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### **Association Headquarters Achieves *AMC Institute Reaccreditation***

MOUNT LAUREL, N.J., June 29, 2010--Association Headquarters, Inc. (AH), a company that provides association management services to 27 national and international non-profit associations and professional societies, announces it has been awarded reaccreditation by AMC Institute, the global trade association representing the association management industry.

Among 500-plus association management companies (AMCs) worldwide, fewer than 50 have achieved *AMC Institute Accreditation*, demonstrating the commitment and ability to deliver the highest level of professional management services to association and non-profit client partners. Those associations who receive AMC Institute's distinction are in the advantageous position of being the recognized choice for associations and non-profit organizations.

"We congratulate Association Headquarters for achieving *AMC Institute Reaccreditation*," stated AMC Institute Board President John Dee. "The accreditation evaluation is the most demanding and comprehensive in our industry. Clients of accredited AMCs should feel assured that this exclusive group operates with the highest level of professionalism and responsibility, and consistently meets or exceeds all industry requirements."

Administered by AMC Institute, *AMC Institute Re-accreditation* is recognized and supported by ASAE & The Center for Association leadership, and is based on the American National Standards Institute (ANSI) *Standard of Good Practices for the AMC Industry*. ANSI requires that the standard be reviewed and updated regularly to remain an approved standard. Measurable performance practices include contracts and service delivery; employee recruitment, training and professional development; and financial management and internal controls, among others. AMCs must earn re-accreditation every four years, demonstrating to an independent, outside auditor that they continue to meet the standard.

"All members of the Association Headquarters family should feel proud for their role in this noted accomplishment," said Association Headquarters President and COO Robert Waller, CAE. "Attaining the *AMC Institute Reaccreditation* demonstrates our continued commitment to ensuring the services we provide remain foremost in our minds and reflect AH's commitment to exceeding our clients' expectations."

Association management companies specialize in managing associations and non-profit organizations, providing leadership and professional management services through experienced staff, best practices and shared resources.

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Because AMCs manage multiple association and non-profit clients, their experience and knowledge base are broad and substantial, positioning AMCs as the preferred choice for full-service and specialized management services.

For more information about *AMC Institute Accreditation*, visit [www.AMCInstitute.org/accreditation](http://www.AMCInstitute.org/accreditation).

**About Association Headquarters, Inc.**

Mt. Laurel-based Association Headquarters, Inc. (AH) is a leader in the field of voluntary organization management. For 32 years, the company has provided executive management, trade show management, meeting and convention planning, public relations, marketing, creative services, membership development and administrative support for trade associations and professional societies, and today, manages 27 non-profit trade associations and professional societies. AH holds a dual charter accreditation with the AMC Institute to ANSI standard, and the American Society of Association Executives. For more information, visit [www.associationheadquarters.com](http://www.associationheadquarters.com), connect with Association Headquarters on Facebook and follow @AssociationHQ on Twitter.

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