

FOR IMMEDIATE RELEASE

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Association Headquarters to Manage FCSI – The Americas

MOUNT LAUREL, N.J. — The Americas Division of the Foodservice Consultants Society International (FCSI) is making its 2009 New Year's resolutions early. FCSI – The Americas is forging a new path made possible through a partnership with association management company Association Headquarters, Inc. and brand new Executive Director Stella R. Sytnik.

Beginning in January, Association Headquarters, Inc. (AH), an association management company with more than 30 years of experience, will take over management of FCSI – The Americas. This new strategic partnership will help FCSI – The Americas to achieve a strengthened membership base and greater awareness of the foodservice consultant industry.

“We are ecstatic about this exciting new opportunity that will enable the Americas division of FCSI to grow through this collaboration with AH,” FCSI – The Americas Chair John E. Cornyn said. “We see great synergies in this relationship that will allow our association to continue to thrive for years to come.”

A recognized team builder and business development specialist, Ms. Sytnik's more than 18 years of senior level executive experience will help in propelling FCSI – The Americas forward and in meeting or exceeding its current and future goals. Prior to joining AH, Ms. Sytnik worked for 13 years in various positions at Campbell's Soup Company World Headquarters in Camden, N.J. She also ran her own company, Waterise, Inc., which she built and later merged with Water to Go, the largest bottled water franchisor in North America. She holds American Management Association Certificates in finance and accounting for non-financial managers; and strategies for developing effective presentation skills.

“Working with FCSI – The Americas is really what I've been training for throughout my career,” Sytnik said. “I look forward to building upon and strengthening the association as a whole and increasing its brand recognition and membership base.”

About FCSI – The Americas

Since 1954, FCSI – the Americas has been the premier consulting organization serving the foodservice and hospitality industry with consultant members who specialize in the areas of facility design, operations management, new concept development and technology. This fall, The Americas Division of FCSI achieved legal independence from FCSI Worldwide. This independence allows the Americas Division to have its own set of by-laws and allows the Division to operate independently within the FCSI Worldwide governance structure, thus allowing the Board of Trustees increased flexibility to better represent the interests of its

membership. For more information about FCSI – The Americas, please visit http://www.fcsi.org/North_America/north_america_splash.htm.

About Association Headquarters

Association Headquarters, Inc. (AH), based in Mt. Laurel, N.J., is a leader in the field of voluntary organization management. For more than 30 years, the company has provided executive management, trade show management, meeting and convention planning, public relations, marketing, creative services, membership development, and administrative support for trade associations and professional societies. AH holds a dual charter accreditation with the AMC Institute to ANSI standard and the American Society of Association Executives. For more information about Association Headquarters, Inc., please visit www.associationheadquarters.com.

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