

FOR IMMEDIATE RELEASE

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Three Association Headquarters Executives Earn Prestigious CAE Designation

MOUNT LAUREL, N.J. – Association Headquarters (AH), a leading association management company based in Mount Laurel, N.J., is proud to announce that staff members Sarah Gazi, MaryBeth Kurland, and Heather Petet achieved the prestigious Certified Association Executive designation.

Gazi, a resident of Haddon Heights, N.J., is executive director of the American Mosquito Control Association and the North American Power Sweeping Association. Hamilton, N.J. resident MaryBeth Kurland is executive director of the Association of Medical Media and the Office Business Center Association International. Petet, a resident of Glendora, N.J., is the executive director of the American Association of Heart Failure Nurses.

The Certified Association Executive (CAE) program, presented by the American Society of Association Executives, is designed to elevate professional standards, enhance individual performance, and designate association professionals who demonstrate the knowledge essential to the practice of association management. Founded in 1960, the CAE program stands as a mark of excellence and has evolved to reflect what it takes to manage an association in today's challenging climate.

In order to achieve CAE designation, applicants must have a minimum of three years experience in nonprofit organization management, complete a minimum of 75 hours of specialized professional development, pass a stringent examination in association management, and pledge to uphold a code of ethics. CAEs must actively advance, support, and promote association membership and the association profession as a whole.

“The CAE is the highest professional credential in the association industry,” said AH President and Chief Operating Officer Robert Waller, Jr., CAE. “In obtaining their CAEs, they have shown their commitment to the profession, as well as their ability to apply their knowledge and experience. We are very excited and proud to add Sarah, MaryBeth, and Heather to the number of Certified Association Executives AH currently has on staff which now stands at 15.”

The recipient of more than 60 association management awards, the company uses a continuous staff development process to offer full-service and project-based management to its client partners with a staff of more than 130 professionals. Nearly all eligible candidates have received the CAE designation at AH.

The American Society of Association Executives (ASAE) is an individual membership organization of more than 22,000 association executives and industry partners representing nearly 11,000 organizations. Its members manage leading trade associations, individual

membership societies, and voluntary organizations across the United States and in 50 countries around the globe, as well as provide products and services to the association community.

Association Headquarters, Inc. (AH), based in Mt. Laurel, N.J., is a leader in the field of voluntary organization management. For more than 30 years, the company has provided executive management, strategic planning, trade show management, meeting and convention planning, public relations, marketing, government relations, continuing education management, creative services, membership development, and administrative support for professional societies and trade associations. AH holds a dual charter accreditation with the AMC Institute to ANSI standard and the American Society of Association Executives.

For more information about Association Headquarters call 856-439-0500 or visit the Web site at www.associationheadquarters.com and see how AH is redefining association management.

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Editors Note: High-resolution photographs of Gazi, Kurland, and Petet are available by emailing yreyes@ahint.com.

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